

Checking Advertising Policy

In order to protect Crossfields Institute, Crossfields Institute's approved centres, learners and the general public, we reserve the right to check all advertising relating to Crossfields Institute programmes and qualifications. This is to ensure that material including advertisements, online and printed prospectuses and marketing literature is consistent and accurate in its description and to avoid misleading information from being disseminated. Where advertising is deemed to be inaccurate Crossfields Institute will require that the advertising is amended or withdrawn. Failure to do so may result in sanctions being applied to a centre in line with our Sanctions Policy.

Policy Last Reviewed June 2018

Next revision date September 2019

Reviewed by: Responsible Officer, Alison Richards